

## **COY Swede is setting the world on fire! (again~)**

He did it again! An innovative piece which proposal has a message that seeks to make us stop during these times of crisis in which the encounter with ourselves can bring out the best and the worst in us. Swede took it upon himself to turn it into art, and along with this, he is bringing a new fusion between simply amazing musical forms.

And yes, we are ready for this conversation. And in case some of you are not... Here I am, an idealistic young musicologist to break it all down for you.

First, let me tell you about COY Swede, the mind behind this brilliant proposal, which he named RnE (Rhythm n 'Electronic). Thom Maximus Holmberg is a promising EDM music producer from Stockholm, (across the world from where I'm writing this article) with beginnings in classical music from piano percussion searching for something, until he came across a DAW system and started experimenting with this small "music box" that had all the sounds that since childhood he has heard.

### **RnE? Is that even possible?**

I will give you a brief history lesson that will not put you to sleep to explain to you about this new proposal.

At the beginning of the 20th century, Rhythm n 'Blues was a musical form associated with black youth who frequented nightclubs and represented lower social classes. This one follows from jazz, blues, and gospel.

Back in the '70s, it would undergo metamorphic processes when associated with different forms such as funk to be what we now know as RnB, an essential part of the North American music scene, but it would include synthesized sounds and rhythm boxes now, which gives it greater approach to Pop music of the time.

And what does all this have to do with EDM? Well, it is a cohesive element that brings universality to this proposal made by the Swedish producer.

### **Let's talk about the composition**

The rhythmic pattern responds to the R&B original beat (60 - 80 bpm) in which Swede suggests leaving it between 80 and 110 bpm, taking the risk of scratching the pop pattern whose beat goes between 100 and 130 bpm. In the 80 bpm tempo, Swede achieves that emotional and light-hearted rhythmic vibe, before raising the tempo and achieving the fusion with EDM when the track reaches its climax.

Now let's dive into deeper waters, the key revolves around Gm, a varied shade key that reflects different emotions and whose personality is quite unhappy, yet is serious, magnificent, but at the same time, it seeks to break the schemes without exceeding the "safe limits" (Do you remember the original context of R&B? Everything is perfectly justified by which this new proposal is feasible due to the elements found in the composition, can we just say that COY Swede's proposal is simply amazing?).

As for the vocal performance, this time Swede has the collaboration of Matthew Titmouse, a professional voice actor who has worked alongside other DJs lending his warm melancholic tenor voice. Swede resonated with his performance turning into kindred spirits as Swede admitted.

The lyrics with the encrypted message making it seem little complex when analyzed and listened to carefully reveals that a good performer is required to carry out the tune. And best of all, there is no autotune perceived to correct Titmouse's voice, which gives it a more human sound and not as artificial as the one heard daily on radio stations.

The vocal range is located within the lower and middle register to sound cozy and calm; there are no big pretensions of high notes or intricate melismas that distract attention from the lyrics and the message, this is also cleverly composed in order to allow the listener to live this new RnE experience.

What do you think about COY Swede's new track 'World on fire'? I hope you all enjoyed it as much as I did, the track is now available for streaming in spotify, don't forget to spread the word and show some love.